

. EVAN PRESSMAN .

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Accolated Senior Instructional Designer Manager offering creative learning solutions and team building experience. Master at setting course objectives, creating learning materials, and overseeing deployment in fast-paced environments with tight deadlines. Offering 8+ years of experience in course development, content design, and cultivating positive learning environments. Background includes a track record in developing 500+ videos, 1,000+ newsletters, 10+ courses developed, and 3+ teams managed to get over 750,000 unique views.

- ♦ Clear Communication & Feedback
- ♦ Course Material Development
- ♦ Curriculum Development
- ♦ Data Management & Documentation
- ♦ Differentiated Instruction Specialist
- ♦ eLearning & Industry Trends
- ♦ Graphic Design
- ♦ Leadership & Management
- ♦ Learning Modalities & Event Planning
- ♦ Multimedia Content/SEO
- ♦ Multitasking & Organization
- ♦ Problem Resolution
- ♦ Staff Management
- ♦ Team Collaboration
- ♦ Time & Priority Management

WORK EXPERIENCE

SENIOR INSTRUCTIONAL DESIGN MANAGER

DaVita

2022 - Present

- ♦ Constructed 2 Facilitator Guides for the Guest Services course that did not have any master documents, combined over 700+ slide guides for educators pacing and use resulting in 5% less preparation time for educators.
- ♦ Implemented new pre-test and post-test assessment process for all of Guest Services training to better drive data, remediation, and knowledge checks to ensure the success of all learners over 15 modules.
- ♦ Designed and story-boarded 10+ Vyond animated stories for company-wide updates on the new system releases, collaborating with SMEs, supervisors, and Vice Presidents receiving a 95% positive feedback rating.
- ♦ Collaborated closely with 3rd party software team to fully develop, design, evaluate, and release a new referral management system for all 500 employees in the branch.
- ♦ Directed as a supervisor for the team for a total of 1 month during periodical supervisor absences while managing 3 educators and 1 communications specialist.
- ♦ Managed and created a fully asynchronous course with over 1,000 assets, 5 videos, and 25+ interactive components while assessing over 25+ individuals' goals and needs and making 100% of deadlines.
- ♦ Awarded the DaVita's Learning and Development Teammate of the month in February 2023 out of 100+ possible faculty for the high quality of eLearning solutions, money-saving courses, and innovative processes.
- ♦ Facilitated 3+ 2-day meetings with 25+ stakeholders, Vice Presidents, and 50+ faculty which received a 95% positive satisfaction for quality management and event hosting.

FOUNDER

Teachers to Tech, LLC.

2022 - Present

By the Bulls Trading, LLC.

2019 - Present

- ♦ Sole Founder that led the startup and launch of 2 educational content websites/businesses while also providing business development staff management, workflow planning, and needs assessments for proper growth.
- ♦ Instructed adult learners through complicated content and multi-step systems by giving structure to beginners by assessing knowledge gaps, applying adult learning theory, and developing course outlines, templates, and standards for over 500+ clients.
- ♦ Hired and managed over 9 employees in the production of 500+ videos, 4+ courses, and 30+ newsletters per month.
- ♦ Spearheaded in-depth research to write, edit, and produce instructional materials such as videos, infographics, newsletters, SEO data analysis, WordPress website, full courses, and management of E-Commerce store.
- ♦ Evaluated course performances through feedback surveys, constant mining for formative information, and individualized educational plans to determine areas in need of improvement which led to a 10% increase in final scores.
- ♦ Prioritized mastery of industry trends and best practices to lend technical guidance to 500+ clients, innovate approaches, and create over 50+ hours of content for over 750,000+ individuals online.

EDUCATOR

Peachtree Ridge High School

2018 - 2022

Blythewood High School

2015 - 2018

- ♦ Developed and implemented lesson plans and instructional materials for diverse student populations, incorporating technology and interactive learning strategies to enhance engagement and achievement for over 1,000+ students.
- ♦ Engineer and launch COVID-19 curriculum and digital learning materials by constructing 100% remote training for over 4 courses which included eLearning, asynchronous lessons, zoom sessions, and student-guided notes for over 500+ students.
- ♦ Pioneered and supervised a needs assessment to help with areas of strength and weakness in economics by using a GAP analysis, impacting over 200 students' daily coursework and a 5% increase in final grades.
- ♦ Collaborated with school administrators to determine course needs, create independent learning plans, and set frameworks as a subject matter expert.

- ♦ Boosted student satisfaction by engaging with building administrators to create a healthy work environment, creating clear lines of communication, and resolving concerns early and often for over 300+ stakeholders a quarter.
- ♦ Analyzed qualitative and quantitative student data, report actionable and valuable insight to administration, and ensure findings helped elevate the quality of over 1,000+ classroom materials.

EDUCATION

BACHELOR OF EDUCATION - AYA HISTORY | *BGSU* | *Bowling Green, OH*

2015

Standard Teacher Certificate - *State of Ohio*

Standard Teacher Certificate - *State of Georgia*

ACHIEVEMENTS

- ♦ TPCoP Member of the Month
- ♦ Coached Macroeconomics Team to State Competitions
- ♦ Small Group Certified
- ♦ Honors and Gifted Certified
- ♦ Technology Change Agent Certified
- ♦ Teacher of the Year in 2017
- ♦ 2 Time Vice President of Merit Level Fraternity Chapter

English Speaking ●●●●● - Adobe Creative Studio: Acrobat, Illustrator, InDesign, Photoshop, Premier Pro - Articulate: 360, Storyline, RISE - Blackboard - Camtasia - Canva - Canvas - Google Suite: Classroom, Docs, Drive, Forms, Sheets - iMovie - Microsoft Office: Excel, OneNote, Outlook, PowerPoint, Word - Miro - OBS Studios - Peardeck - Piktochart - Pinnacle Studios - Snagit - Venngage - Vimeo - Visme - Vyond Animator - WebEx - Weebly - WordPress - YouTube - ZOOM